



KONG CHEONG

Experienced **Graphic & UI/UX Designer** with Front-End Web Development knowledge seeking a New Creative Opportunity

CLICK TO INTERACT:



(404)
933.3088



kong@
intricateflow
.com



Website
Portfolio



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LinkedIn



Design
Portfolio



Skills

Proficiency

- Web, Mobile UI & UX Designs & Graphic Designs
- UX Process/ Planning/Analysis
- Rapid Layout Prototyping
- Marketing Designs
- Print and Publication Layout Designs
- Social Media Content Designs
- Communication & Presentation Skillsets
- 4 languages (English, Cantonese, Mandarin & Malay)



Electronic Skills

- Adobe Creative Cloud 2015 (*Photoshop, Illustrator, Indesign, Dreamweaver, Bridge, Lightroom, Acrobat*)
- Microsoft Office 365 (*Word, PowerPoint, Excel, Outlook*)
- HTML5 (Proficient) & CSS3 (Proficient)
- Javascript/jQuery (Beginner), Python (Beginner)
- Bootstrap & Foundation Web Framework



Degree & Certifications

Kennesaw State University

Bachelor of Fine Arts (**BFA**) in Graphic Communications

Beach Coders Academy (Certification)

Front End Web Development & UX Design Program



Work Experience

Intricateflow Design - *Founder and Visual Designer* (March '15 - Present)

Working with clients on website prototype concepts using HTML5/CSS3/Bootstrap 3 and designed UI styles & guides. Designed branding, icons, social media for startups/new companies and designed print publications for multiple schools.

Las Vegas Sands Corp - *Innovation Center Manager* (June '13 - Feb '15)

Managed Innovation Center Team, Proof of Concepts with tech startups, tech companies and collaboration with IT and Marketing. Created Internal Dashboard using HTML5/CSS3/Bootstrap 3/D3.js/Angular.js/PHP and managed IT Portal.

Plat4m & Submit the Documentary LLC - *User Interface Designer & Creative Director* (Nov '12 - June '13)

Designing websites and CMS layouts for analytic tools, produced all the graphical components for the company & lead the creative direction for marketing campaign for the in-house Cyberbullying independent film and film studio branding.

Indepth Studios - *Front-End Web Developer* (Nov '11 - Nov '12)

Designed and developed responsive website layouts with HTML5, CSS3 and jQuery Library.

EY Studios - *Web Graphic Designer* (Aug '10 - Nov '11)

Design website layouts for our Yahoo e-commerce platform clients from Brand, Homepage, Item Page, Checkout Page and all the graphics using Photoshop & Illustrator. Collaborated with 5 in-house designers on multiple website projects.

Surya Rugs Inc - *Graphic Designer* (Nov '09 - Aug '10)

Design catalogs, brochure, flyers, designer inserts, generated all the printed collaterals, sales proposals, managed the product SQL database and data queries using SequelPro, website updates and support the sales team in 50 states.

Management

- Manage Innovation Center & Run Innovation Team
- Establishing Partnership with Tech Industries & Startups
- Manage & Operate Proof of Concepts with Tech Partners
- Manage Development In House & 3rd Party Agency
- Project Planning & Execution
- Communication on Innovation Directions & Actions
- Coordinate Internal Department Conferences

- Rapid Prototyping with MarvelApp, Ionic, Invision
- Wordpress Web Development & Management
- Wireframe.cc/Xtensio/Writemaps/Canva/Infogr.am/Prezi
- Bracket, Atom, Sublime and Textmate Text Editor
- GoPro Studio and Youtube Video Editor
- Database queries with SequelPro.



Award

AIGA American Institute of Graphic Arts (Atlanta)

"BadAss Designer T-Shirt Competition" Winner